



## Ingredients Glossary

### Avocado Oil

Avocado oil is a rich, complex oil and a great source of essential fatty acids, especially Omega 9 and Omega 6. Extracted from the flesh of the avocado fruit via a cold-process the oil can sometimes be cloudy due to these active component. The oil is also a rich source of skin healing Vitamin E and has a slight green hue due to the presence of chlorophyll. It is a wonderfully light oil perfect for anti-ageing, soothing and general skin conditioning.

Rich in Oleic, palmitic and linoleic Essential Fatty Acids.

***As seen in: Rustic Cream Cleanser, Antioxidant Face Cream, Men 3 in 1, Men Face Cream and Shave Balm, Gone Country Conditioner, Gone Country Hand & Body Wash***

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### Alkyl (C8-C16) Glucoside

Surfactant obtained from renewable, natural raw materials such as vegetable oils and starch. Environmentally friendly, mild to the human skin and safe. Good foaming ability.

As seen in Rustic Hyde Purifying Cleansing Lotion

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### Alph-Bisabolol

This natural anti-inflammatory active promotes wound healing and reduces the redness caused by excessive sun exposure and irritation. In nature it is found in German Chamomile and also in the bark of the Candeia Tree of Brazil.

***As seen in our Rustic Cream Cleanser, Antioxidant Face Cream, CoQ10 and Rosehip Complex Oil, Eye Cream.***

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### Alcohol- Ethanol

Used to help extract the goodness from herbs to make herbal extracts. Derived from grain.

***As seen in our Rustic Cream Cleanser, Antioxidant Face Cream, Double Action Exfoliant, Eye Cream.***

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## **Aloe Vera leaf Juice**

Aloe is well known for its soothing and cooling properties, properties that can be attributed to its sugar-like structure and skin-healing trace minerals and enzymes. The leaf juice is also a powerful moisturiser which helps to ensure that damaged skin is well hydrated and can heal.

*As seen in our Double Action Exfoliant, Eye Cream, Aloe Vera Hydration Mist & Rustic Mozzie Spray*

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## **Ascorbyl Tetraisopalmitate**

Ascorbyl Tetraisopalmitate is a stable, oil soluble version of Vitamin C – the skin regeneration super hero! This high-tech version has been proven to whiten and brighten the appearance of the complexion and has also been found to boost collagen synthesis and improve skin structure and texture. It is approved as a quasi- drug in Japan.

*As seen in our CoQ10 and Rosehip Complex Oil, Eye Cream.*

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## **Almond Extract**

Used to seal in moisture, strengthening the skin.

As seen in our Men 3 in1

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## **Almond Sweet Oil**

A soft and nourishing oil with good stability and low irritancy potential. Sweet Almond Oil is suitable for all skin types but especially for normal to dry skin.

*As seen in Help Body Balm, Body Lotion Range, Co Q10 and Rosehip Complex Oil, Hand and Body Custard,*

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## **Apricot Kernel Oil**

Cold pressed oil from the pits of apricots. It is an excellent moisturiser being very high in essential fatty acids. Helps relieve the itch of dry skin, suitable for all skin types including sensitive.

As seen in our Hydrating Face Lotion and Purifying Cleansing Lotion

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## **Australian hemp seed oil**

Hemp oil is one of the few vegetable oils to achieve a good balance between Omega 3 and Omega 6 fatty acids. This balanced ratio is thought to give the oil outstanding skin and hair conditioning properties making it ideal for high performance, healing skin care.

*As seen in Hemp Balm and Lip Balms.*

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## **Bamboo powder**

A mild and gentle abrasive sourced from the Bambusa Arundinacea plant.

*As seen in our Double Action Exfoliant.*

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## **Begamont (Bergaptene Free) Oil**

The chemical bergaptene has been removed from the essential oil as it causes the skin to become photo sensitive. Bergamont has a spicy, sweet, orange and lemon scent. Used for its cleansing properties and the uplifting scent also helps relieve stress and anxiety.

As seen in our Purifying Cleansing Lotion and Hydrating face Lotion

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## **Burdock**

Plant extract- which is anti inflammatory and antioxidant. Also has mild anti bacterial action so can be helpful for those struggling with acne.

As seen in our Men 3 in 1, Aloe Vera Hydration Spray, Gone country Shampoo and conditioner

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## **Butylene Glycol**

A gentle humectant used to carry actives into the deeper layers of the skin for maximum hydration.

**Origin:** Synthetic

*As seen in our Eye Cream.*

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## **Beeswax**

A beautifully rich natural wax used to give structure to balms and to help create a water resistant barrier in day and night creams for longer lasting protection.

*As seen in Heavy Duty Hemp Soothing Balm*

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## **Birch Extract**

Used for its astringent properties

As seen in our Men 3 in 1, Gone Country Shampoo and Conditioner

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## **Cetearyl Alcohol**

Used to give structure to creams and emulsions and also as an emulsion stabiliser to improve overall stability and texture. Cetearyl alcohol also improves the feel of a cream or lotion taking away the oiliness and making it feel richer.

*As seen in our body lotion range, Rustic Cream Cleanser, Antioxidant Face Cream, Double Action Exfoliant, Eye Cream.*

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## **Cetyl Alcohol**

Used to give structure to creams and to help with the emulsion stability.

*As seen in our Hand and Body Custards.*

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## **Coco Lauryl Glucoside**

This non-ionic surfactant is derived from corn and is what produces the bubbles in our cleanser. It is gentle on the skin and helps remove dirt by gently emulsifying it away. A great choice for sensitive skins.

*As seen in our Rustic Cream Cleanser.*

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## **Ceteareth 20**

Part of our emulsification system to help ensure our creams and lotions hold together.

**Origin:** Synthetic

*As seen in our body lotion range, Rustic Cream Cleanser, Antioxidant Face Cream, Double Action Exfoliant, Eye Cream.*

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## **Citric Acid**

A natural fruit acid used to help adjust the pH of our products so that they are more skin friendly.

***As seen in our Rustic Cream Cleanser, Antioxidant Face Cream, Double Action Exfoliant, Eye Cream.***

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## **Candelilla Wax**

Thickening and emollient agent that also provides gloss and lubricity (slip)

As seen in our lip balms

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## **Caprylyl\Capric Glucoside**

One of our non-ionic surfactants and solubiliser derived from corn. This is one of the ingredients responsible for producing bubbles in our foaming products. It is gentle on the skin and helps to remove dirt by gently emulsifying it away.

***As seen in our body lotion range, Antioxidant Face Cream, Double Action Exfoliant.***

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## **Carbomer**

Carbomers are great thickening and stabilising ingredients and also help to deliver a smooth, silky feel to our balms, lotions and creams.

**Origin:** Synthetic

***As seen in our body lotion range, Antioxidant Face Cream.***

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## **Caprylyl Glycol**

This is a new generation preservative chosen for its environmental and biological compatibility. While all preservatives are potentially irritating this system has been found to be one of the least problematic both during short and long-term use.

***As seen in our body lotion range, Double Action Exfoliant, Hand and Body Custards.***

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## **Calendula Officinalis Flower Extract**

The calendula or pot marigold has a long history of medicinal use. The extract is rich in flavonoids – plant based antioxidants that help to prevent free-radical damage to cells. This makes the extract ideal for managing inflammation such as that seen from sun exposure, irritated skin and/or insect bites. Calendula has been shown to help skin wounds heal and to boost skin hydration.

***As seen in Skin Soothing Balm, Hemp Fix-It Balm, Double Action Exfoliant.***

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## **Cucumber Oil**

Produced from dried cucumber seeds this is a beautifully delicate and aromatic oil. It is a rich source of Omega 3 linoleic acid making it great for moisturisation and repair. It also contains a large dose of natural vitamin E and antioxidants for long-term health and vitality. The oil absorbs quickly and is very stable.

***As seen in our Eye Cream.***

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## **Cocoa butter**

Also known as cacao butter this rich, creamy butter has a dry and slightly waxy skin feel and low shine which makes it an excellent choice for body, foot and hand-care products. It is also excellent for super dry or damaged skin due to natural antioxidant content for skin repair and rejuvenation.

***As seen in Hemp Body Balm, Skin Soothing Balm, Hemp Fix-It Balm, Eye Cream, Hand and Body Custard,***

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## **Coenzyme Q10**

Coenzyme Q10 is a natural way to provide tired, overworked cells with the energy boost needed to repair and re-structure the skin. This powerful active has been found to improve the texture and youthful appearance of the skin.

***As seen in our CoQ10 and Rosehip Complex Oil, Eye Cream.***

## **Chamomile flower extract**

Chamomile has a long history of medicinal use and is most widely known for its anti-inflammatory or skin soothing properties. This has been attributed to its naturally high bisabolol content – an active which has gone on to be used in many medical settings. ***As seen in our Eye Cream.***

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## **Calendula Oil**

The calendula or pot marigold has a long history of medicinal use. The extract is rich in flavonoids – plant based antioxidants that help to prevent free-radical damage to cells. This makes the extract ideal for managing inflammation such as that seen from sun exposure, irritated skin and/or insect bites. Calendula has been shown to help skin wounds heal and to boost skin hydration.

Here we use the flowers oil components to boost its moisturisation powers.

***As seen in Heavy Duty Hemp Soothing Balm.***

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## **Castor Oil**

Derived from the seeds of the Ricinus communis plant this is a rich emollient oil with good dispersing properties. This makes it an excellent choice for cleansing or conditioning products.

***As seen in our soap bars.***

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## **Dipropylene glycol**

This ingredient is part of a proprietary blend and is used to help deliver the benefits of the active to the skin.

***As seen in our Eye Cream.***

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## **Citrus seed extract**

Rich in natural ingredients that nourish the skin including vitamins A, C and E.

As seen in our Men 3 in 1 , Gone Country Shampoo, Conditioner and Hand & body Wash

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## **Citric Acid**

Derived from citrus fruits- it is used for its preservative, astringent and antioxidant properties as well as a pH stabiliser.

As seen in our Gone Country Shampoo, Conditioner, Hand & Body Wash, 3 in 1 Face Body and shave Gel

## **Citronella Essential Oil**

Most commonly used as insect repellent as it kills and keeps away insects. This is also effective on lice and fleas. Safe for use on pets

**As seen in our Rustic Mozzie Spray**

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## **Coco Betaine**

Made from Coconut Oil. Works as a surfactant, foaming agent, emulsifier and conditioner

As seen in our Purifying cleansing Lotion

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## **Coco Polyglucose**

Mild non-ionic surfactant composed of sugar (glucose) derived from corn starch and fatty alcohols derived from coconuts.

As seen in our Gone Country Shampoo

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## **Cocoamidopropyl Betaine**

Surfactant that comes from Coconut Oil. Surfactants are detergents that allow water to wash away the oil and dirt from the skin.

As seen in our Purifying Cleansing Lotion

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## **Coconut Oil**

A beautifully rich, aromatic oil rich in healthy re-fattening agents that help recover the skin's barrier function. Coconut oil is great as an all-over body treatment oil and can also be used for condition and shine in the hair.

***As seen in our Soap, Gone Country Hand & Body Wash, Shampoo and Conditioner, Lip Balm, Hemp Balm, Hydrating Face Lotion,***

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## **Cyclomethicone and Dimethicone Crosspolymer**

A silicone based ingredient which gives skin and hair care products a smooth and silky finish. Silicones are derived from sand.

**Origin:** Synthetic

***As seen in our Hand and Body Custards,***

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## **Decyl Glucoside**

Surfactant or cleansing agent

As seen in our gone country hand & body wash, Gone Country Shampoo

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## **Disodium EDTA**

EDTA is a commonly used chelating agent that helps prevent microbial spoilage and remove any metal contaminants from the cream or lotion.

**Origin:** Synthetic

***As seen in our Hand and Body Custard.***

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## **Dimethicone**

A silicone fluid that enhances the skin feel of our moisturisers. Silicone is derived from sand and silicone fluids are renowned for their slip and emolliency.

**Origin:** Synthetic

***As seen in our body lotion range.***

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## **Ethylexylglycerin**

Part of our new generation preservative system to help prevent microbial spoilage in our products.

**Origin:** Synthetic

***As seen in our Rustic Cream Cleanser, Antioxidant Face Cream, Eye Cream.***

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## **Evening primrose oil**

The oil is extracted from the seeds of the evening primrose and has a long history of use as a traditional remedy for eczema or other inflamed skin conditions. Known as a rich source in essential fatty acids, especially Omega 6 it is no wonder that Evening Primrose is so good for dry skin.

*As seen in our Antioxidant Face Cream.*

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## **Glycerine**

Glycerine is a simple, effective skin conditioning active with amazing water binding capacity for long-lasting moisturisation. Our glycerine is vegetable derived.

*As seen in our body lotion range, Rustic Cream Cleanser, Antioxidant Face Cream, Eye Cream, Hand and Body Custard,*

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## **Gotu kola extract**

Gotu Kola is also known as Centella Asiatica. It is a key ingredient in traditional Chinese and Indian medicine where it is used to treat a wide range of problems including sunstroke, inflammation and wound healing.

*As seen in our Rustic Cream Cleanser, Antioxidant Face Cream.*

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## **Grapefruit Essential Oil**

Antiseptic and Anti depressant

As seen in our Men 3 in 1

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## **Green tea leaf extract**

It is the catechins (antioxidant polyphenols) in the green tea that make it so good for skin and in particular the EGCG content (epigallocatechin-3-gallate). Green tea extract has been found to be a powerful anti-inflammatory and has also been found to poses anticarcinogenic properties.

*As seen in our Antioxidant Face Cream, Double Action Exfoliant.*

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## **Ginseng Siberian extract**

This extract prepared from the root bark is one of nature's great energy boosters! It is used in skin care to relieve and revive fatigued skin allowing it to repair and protect any problem quickly and efficiently. The extract has also been found to boost collagen production which helps to explain its use in anti-ageing products.

*As seen in our Eye Cream.*

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## **Glyceryl stearate**

This ingredient is used as part of our emulsification system to hold the oils and waters together in our moisturisers and creams. It is vegetable derived.

*As seen in our Hand and Body Custard,*

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## **Guar gum**

Non toxic emulsifier that binds to liquids and when it is put in water for instance, it forms a thick and even paste. Great thickening agent.

As seen in our Men 3 in 1, Shampoo, Conditioner and gone Country Hand & Body Wash.

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## **Hemp Seed Oil- Please see "Australian Hempseed Oil"**

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## **Heptapeptide-8**

Peptides are tiny molecules that can penetrate deep into the skin and improve the complexion from the inside out. Heptapeptide-8 has been shown to reduce the appearance of wrinkles by toning the skin, boosting smoothness and regenerating it from within. A great alternative to needles!

**Origin:** Synthetic

*As seen in our Eye Cream.*

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## **Horsetail**

Plant extract that has antioxidant and anti inflammatory properties

As seen in our Men 3 in 1

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## **Hydrolyzed Rice Protein**

Rice protein is a rich and powerful moisture binding active with a low potential for allergy. It gently delivery moisture into the cells, plumping them and restoring volume and structure for a youthful complexion.

*As seen in our Hand and Body Custards.*

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## **Jojoba Oil**

This liquid wax ester has a structure close to that of sebum making it quick to absorb and giving it a low potential for irritation. It is rich in Omega 6 and 9 fatty acids and also contains a high dose of the antioxidant Vitamin E.

*As seen in Rustic Cream Cleanser, Double Action Exfoliant, CoQ10 and Rosehip Complex Oil, Hydrating Face Lotion, Purifying cleansing Lotion*

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## **Kakadu plum extract**

Kakadu Plum is native to the hot, arid regions of Northern Australia and so it is no surprise that it contains the highest amount of the antioxidant Vitamin C than any other known botanical source. Vitamin C is essential for skin health where it has been found to aid in skin rejuvenation, collagen production and also as a skin brightener and conditioner.

*As seen in our Rustic Cream Cleanser, Antioxidant Face Cream, Men 3 in 1*

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## **Lemon Myrtle Oil**

Lemon Myrtle or Backhousia Citriadora oil is steam distilled from the leaves of this Australian native. It has a strong, crisp and clean lemony aroma and has been shown to have anti-microbial properties as well as an uplifting and refreshing aroma.

*As seen in our Rustic Cream Cleanser, Antioxidant Face Cream, Hydrating Face Lotion, Purifying Cleansing Lotion*

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## **Lactic Acid**

Derived from milk this gentle Alpha Hydroxy Acid works to exfoliate the skin by loosening the glue that sticks the cells together. Our skin cells are on a continual cycle of renewal but sometime our old and damaged cells become stuck and that can contribute to clogged pores and a dull and rough complexion. A pH balanced AHA cleanser or exfoliant can remedy this and restore a healthy glow.

***As seen in our Rustic Cream Cleanser, Double Action Exfoliant.***

## **Litsea cubeba oil**

Also known as May Chang this refreshingly light essential oil is often used to reduce feelings of anxiety and stress. The oil originates from China where it is prized for its intensely refreshing lemony aroma.

***As seen in our Double Action Exfoliant.***

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## **Lavender oil**

Lavender is a soothing, calming and balancing essential oil. Lavender oil is steam distilled from the flowering tops of the plant.

***As seen in our Double Action Exfoliant, Aloe Vera Hydration Mist and Rustic Mozzie***

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## **Lanolin**

Lanolin or wool fat consists of a blend of liquid waxes and alcohols that are designed to act as the perfect waterproof raincoat for sheep! That property can be put to good use in products for humans too providing us with a long-lasting, deeply moisturising base which withstands the rigors of daily life. Our high purity lanolin is clean and pure making it the perfect ingredient for high-performance skin care.

***As seen in our Hand and Body Custards***

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## **Macadamia Oil**

Macadamia oil is rich in natural antioxidant and is also a good source of Omega 9, 6 and 3 Fatty Acids. It gives a rich cushiony feel to a cream or lotion and is structurally similar to the skins natural sebum making it widely tolerated.

***As seen in our Body Lotion Range, Rustic Cream Cleanser, Eye Cream, Hand and Body Custards, Gone country Hand & body Wash***

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## **Mandarin cold press oil**

This sweet, calming oil is expressed from the peel of the citrus reticulata. Mandarin's refreshing aroma paired with its anti-microbial properties make this perfect for cleansing and detoxifying skin care.

*As seen in our Rustic Cream Cleanser, Antioxidant Face Cream, Double Action Exfoliant.*

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## **Mango butter**

Mango butter is an exceptionally rich and creamy soft fat used for its luxurious skin feel. It is perfect for lip care where it provides a long-lasting yet light barrier of protection from the elements.

*As seen in our Hand and Body Custards,*

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## **Melon fruit extract**

Melon fruit extract is produced from the seeds of citrullus Lanatus. It has been found to have antioxidant and anti-inflammatory properties. The extract is also rich in Vitamin A and C which are known for their skin rejuvenation properties.

*As seen in our Black Cherry Sorbet Hand and Body Custard.*

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## **Nettle**

Anti-inflammatory, astringent, healing

As seen in our Gone Country shampoo and conditioner

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## **Niacinamide**

Also known as Vitamin B3 or nicotinic acid Niacinamide is essential for healthy cell metabolism. It has been clinically proven to reduce the visible signs of ageing including evening out skin tone and texture.

*As seen in our Antioxidant Face Cream.*

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## **Olive Leaf Extract**

Is that the stuff that matters when you want to ensure your skin is protected from the elements and the signs of ageing . Extremely rich in antioxidants .

As seen in our Gone Country Hand & body Wash, Gone Country Shampoo and Conditioner

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## Olive oil

Olive oil is a rich source of Oleic Acid, an Omega 9 fatty acid which has excellent skin conditioning properties. The oil also contains small amounts of waxy squalane for long-term moisturisation plus natural vitamin E and protective plant sterols with their anti-ageing benefits.

*As seen in our Double Action Exfoliant.*

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## Parfum ( Natural Preservative)

Naticide is a Trade name and not acceptable for use on your product labels ingredient list. The correct INCI name for your label, when using Naticide is Parfum or Fragrance.

Naticide is a vegetable based preservative with a Vanilla and Almond aroma used to preserve cosmetic formulations, providing good product stability and resistance to microbial contamination. Being a natural preservative it also accommodates to consumer demands for naturally derived cosmetic ingredients and preservative free products.

As seen in our Aloe Vera Hydration Mist

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## Phenoxyethanol

Phenoxyethanol is used as part of our product preservation package to ensure that our products remain safe and effective throughout their shelf life. Preservatives are widely studied and regulated to ensure that they are used safely. This minimises the potential for irritation.

**Origin:** Synthetic

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## Potassium sorbate

Potassium Sorbate is used as part of our product preservation package to ensure that our products remain safe and effective throughout their shelf life. Common food preservative and acceptable for use in organic products.

*As seen in our Rustic Cream Cleanser, Antioxidant Face Cream, Double Action Exfoliant, Eye Cream, en 3 in 1, Gone Country Hand & Body Wash, Gone Country Shampoo and Conditioner, Rustic Mozzie*

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## **PEG-40 Hydrogenated Castor Oil**

Help to form emulsions by reducing the surface tension of the substance to be emulsified. They also help other ingredients to dissolve in a solvent in which they would not normally dissolve.

As seen in our Hydrating Face Lotion

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## **PEG-100 Stearate**

We use this ingredient as part of our emulsification system to help bind our oils and waters together.

**Origin:** Synthetic

*As seen in our Hand and Body Custards,*

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## **Papaya fruit extract**

Papaya fruit contains an enzyme papain which works to gently remove old skin cells via a chemical exfoliation. The papain helps to dislodge the dead cells that if left untreated can block pores and dull the complexion. A natural, effective exfoliant solution!

*As seen in our Black Cherry Sorbet Hand and Body Custard.*

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## **Peppermint Oil**

Mildly anti bacterial. High concentration of menthol which is responsible for its cooling sensation. Leave the skin feeling clean and fresh.

As seen in our Rustic Mozzie Spray

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## **Quercus suber bark extract**

The Quercus bark tree is also known as the cork oak as it is most commonly used to produce wine bottle corks! However, in skin care this extract has been found to have amazing skin lifting and firming properties. This instant face-lift active works to smooth fine lines and wrinkles leaving the skin looking youthful and radiant.

*As seen in our Eye Cream.*

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## **Rosehip Oil**

Rosehip oil is extracted from the seeds of the vivid red Rosa Eglantheria fruits. The oil is extremely rich in essential fatty acids and especially the Omega-6 Linoleic and Omega-3 Linolenic acids. The oil also contains fat soluble carotenes, nature's vitamin A pre-cursors plus the vitamins C and E which give it amazing skin healing properties. Rosehip has been clinically proven to improve the appearance of scarring and to speed up the skins natural healing process.

*As seen in our Antioxidant Face Cream, CoQ10 and Rosehip Complex Oil, Eye Cream.*

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## **Retinyl Palmitate**

Oil soluble Vitamin A for skin rejuvenation, balancing and increased cellular turn-over.

**Origin:** Synthetic

*As seen in our Antioxidant Face Cream, Double Action Exfoliant, CoQ10 and Rosehip Complex Oil, Eye Cream.*

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## **Rose absolute**

Highly concentrated Rose extract for aroma and to stimulate cellular rejuvenation.

*As seen in our CoQ10 and Rosehip Complex Oil, Eye Cream.*

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## **Rosemary leaf extract**

Rosemary is a powerful antioxidant and anti-microbial ingredient that has been added to our formulations to boost the shelf life and preserve the activity of our precious natural ingredients.

*As seen in Lip Balms, Eye Cream.*

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## **Raspberry fruit extract**

Raspberry extract has been found to contain a wide range of skin-friendly antioxidants including Ellagitannins (ellagic Acid), flavonoids, Vitamin C and other phenolics. Ellagic acid has been found to have sun protective qualities, minimising the damage from sun exposure. This makes it a perfect addition to a brand built for Australian conditions.

*As seen in our Black Cherry Sorbet Hand and Body Custard.*

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## Safflower Oil

Rich in linoleic acid, an essential fatty acid that offers many skin benefits. This acid offers powerful dirt and oil removing abilities. Helps reduce the risk of clogged pores that can lead to blackheads and acne breakouts. Also a terrific moisturiser. When applied topically the soothing and antioxidant properties help to treat damage and inflammation.

As seen in our Men 3 in 1 Wash and Shave Gel

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## Stearic acid

We use stearic acid as part of our emulsion stabilisation ingredients. Stearic acid is a waxy substance that helps give structure to our lotions and creams. It is especially useful in shaving products where it increases the creaminess of the lather.

*As seen in our body lotion range, Rustic Cream Cleanser, Antioxidant Face Cream.*

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## Sunflower oil

Sunflower is a rich, moisturising oil abundant in skin friendly Omega 9.

*As seen in Hemp Body Butter, Skin Soothing Balm, Body Lotion Range, Antioxidant Face Cream, Lip Balm.*

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## Shea butter

Shea butter is extracted from the nuts of the West African Shea Tree and has traditionally been used as a rich moisturise, to accelerate wound healing and as a sunscreen active thanks to its anti-inflammatory properties. It isn't strong enough to be used as a sunscreen alone but can boost the sun protection and emollient properties of our moisturisers and creams.

*As seen in Heavy Duty Hemp Blend, Hemp Fix-It Balm, Antioxidant Face Cream, Double Action Exfoliant, Eye Cream, Hand and Body Custard.*

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## Sodium hydroxide

Sodium Hydroxide is used as a pH adjuster and to neutralise our thickeners. It is also known as Lye when it is used to create soaps.

**Origin:** Synthetic

***As seen in our body lotion range, Antioxidant Face Cream.***

## **Sodium chloride**

Table salt- used to increase the thickness of the water portion in cosmetics and personal care products.

As seen in our Purifying Cleansing Lotion

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## **Sodium hyaluronate**

Sodium Hyaluronate is a powerful humectant or water binding active. It also acts as a delivery system for actives where it helps push ingredients deep into the skin via aquaporins or water channels. In addition Sodium Hyaluronate has been found to boost the skin's collagen production giving the skin a fuller, more youthful appearance.

***As seen in our Antioxidant Face Cream.***

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## **Sodium Hydroxymethylglycinate**

Humectant which means it naturally draws moisture from the air to be absorbed by the skin. Useful for replacing moisture loss in skin tissue to prevent or combat dryness

As seen in our 3 in 1 Face, body and shave Gel.

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## **Sodium benzoate**

Sodium Benzoate is used as part of our product preservation package to ensure that our products remain safe and effective throughout their shelf life. Preservatives are widely studied and regulated to ensure that they are used safely. This minimises the potential for irritation.

***As seen in our Antioxidant Face Cream.***

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## **Salicylic acid**

Salicylic Acid is a BHA or Beta Hydroxy Acid with keratolytic properties. Salicylic acid helps to smooth the skin by targeting the glue that binds dead skin cells to the surface of the skin. It gently sloughs them away allowing fresher, more radiant skin to be revealed. Salicylic acid also has anti-microbial properties which make it perfect for blemish prone skin.

***As seen in our Double Action Exfoliant.***

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## **Soya bean oil**

Soya bean oil is cold pressed from the beans of the Soja Hispida plant. The oil is rich in lecithin – nature's emulsifying agent – Sterolins which have anti-inflammatory properties and the anti-oxidant Vitamin E. The oil is relatively stable and is easily absorbed into the skin leaving a light, non-greasy feel.

***As seen in our Double Action Exfoliant, CoQ10 and Rosehip Complex Oil, Eye Cream and Hydrating Face Lotion.***

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## **Seabuckthorn oil**

Seabuckthorn oil is extracted from the Hippophae Rhamnoides plant which is native to the mountainous areas of Northern China and Russia. The plant produces an oil that is rich in carotinoids which give this oil its deep yellow colouring. These carotinoids act as anti-inflammatories and have been clinically proven to boost the skin's barrier function and protect it from UV damage. The oil is also a rich source of antioxidants which help to fight off free radical damage and keep the skin and oil in top condition.

***As seen in our Eye Cream.***

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## **Soy Amino Acids**

Our skin and hair are made from proteins which in turn are built from amino acids. As such amino acids are able to penetrate the hair and skin where they act as moisture locking and repair agents boosting shine, condition and strength.

***As seen in our Hand and Body Custards.***

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## **Spearmint Essential Oil**

Antiseptic

As seen in our 3 in 1 Face, Body and shave Gel

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## **Sweet Orange Essential Oil**

Helpful at soothing dry, irritated skin as well as acne prone skin. Anti inflammatory and antiseptic

As seen in our Men 3 in 1

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## **Tagetes erecta flower extract**

Tagetes is a herb native to South America and is also known as the Mexican Marigold. It is extracted via steam distillation and is prized for its antimicrobial properties and rich yellow colour.

*As seen in our Double Action Exfoliant*

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## **Tangerine Essential Oil**

Helps to regulate the skins oil secretions leading to more vibrant, healthy skin. Has an extra moisturising effect, which can help with skin blemishes, dryness, cracking of the skin and other skin complaints. Used in mild doses and combined with other oils, it is very useful in the treatment of acne whilst giving a pleasant scent. Tangerine is used to uplift the mood and create a sense of euphoria! Helps relieve nervous anxiety, minimising unwanted thoughts and helping to relieve those times when you lay in bed and just cannot stop thinking!

As seen in our Men 3 in 1

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## **Tocopherol-natural**

Tocopherol is the name given to natural vitamin E, an ingredient that is also known as Alpha-tocopherol. Tocopherol can exist as any of four different structural isomers only one of which, the alpha is biologically active. As well as being a powerful antioxidant tocopherol also helps with skin repair and is often found in wound care preparations.

*As seen in Heavy Duty Soothing Balm, Our Body Lotion Range, Antioxidant Face Cream, Double Action Exfoliant, CoQ10 and Rosehip Complex Oil, Eye Cream.*

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## **Tea tree oil**

Tea tree oil is a staple Australian bush medicine famed for its antimicrobial and astringent properties. It has been clinically proven as an active for managing several skin conditions including acne, fungal infections, cold sores and even dandruff. The oil is steam distilled from the leaves and branches.

*As seen in 3 in 1 Face, body and shave Gel*

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## **Vanilla bean extract**

Vanilla has a beautiful, rich, creamy aroma that has calming and soothing effects. Also anti ageing

*As seen in our Eye Cream, Men 3 in 1*

## **Vitamin B5 (Panthenol)**

Vitamin B5 has a long history of use in skin care thanks to its ease of use, high stability and skin and hair conditioning benefits. Also known as panthenol this active has been found to improve the condition and shine of the hair, soothe and calm irritated skin and help promote healing.

**Origin:** Synthetic

*As seen in our Antioxidant Face Cream, Double Action Exfoliant, Eye Cream.*

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## **Vitamin E acetate**

Vitamin E acetate is a stable, synthetic version of Vitamin E. Due to its chemical structure it has no antioxidant powers but it can function biologically as a moisturising and skin repair additive.

**Origin:** Synthetic

*As seen in our Hand and Body Custard.*

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## **Wheatgerm Oil**

Universal benefits. Has over 23 nutrients that are vital in keeping external bods looking and feeling healthy. Easily absorbed by the skin. Rich in Vitamins A, B, D and E and high in antioxidants.

As seen in our Gone Country Conditioner

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## **Xanthan gum**

Xanthan gum is a natural gel-like thickener produced from the fermentation of sugar. Xanthan is used to bring structure and modify the flow of our products.

*As seen in our Rustic Cream Cleanser, Antioxidant Face Cream, Double Action Exfoliant, Eye Cream, Hand and Body Custards.*

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## **Ylang ylang oil**

Ylang Ylang is steam distilled from the Cananga Odorata flower and has a long history of use in the aromatherapy world. It is prized for its calming and balancing powers and feminine aroma and is a common constituent in oriental perfumery.

*As seen in Rustic Cream Cleanser, Antioxidant Face Cream.*